

# MOVE

A TOWN ON THE

**BROWNSBURG RETROSPECTIVE 2020-2025**

TOWN OF   
**Brownsburg**



# WELCOME TO BROWNSBURG

Brownsburg has earned recognition as one of the nation's "Best Places to Live" by CNN Money Magazine and named America's "Best Suburb" by Smart Asset. It's no secret why, with excellent parks, a supportive business environment, a low crime rate, and diverse housing options.

This report reviews Brownsburg's progress from 2020 to 2024 and looks ahead to 2025. Whether you are a long-time resident or new to the area, discover how Brownsburg has maintained its reputation as a premier community for living, working, and investing.



# NATIONAL RECOGNITION



- Best Suburbs to Live In Near a Large City (#1)  
- Smart Asset
- Most Affordable, Safe Suburb in America (#3)  
- Smart Asset
- Safest City in Indiana (#9)  
- SafeWise
- Best place to raise a family in Indiana (#12)  
- Niche
- Best US suburb to buy your first home (#16)  
- Today's Homeowner
- Best place to live in America (#18)  
- Money.com
- Safest Suburb In America (#24)  
- Smart Asset
- Best small city in America (#40)  
- WalletHub

# COMMUNITY PROFILE

Source: ESRI 2024

## POPULATION

**32K**

Residents

**23.8K**

Workforce

**12.1K**

Households

## HOUSEHOLD INCOME

**\$104,862**

**\$76,910**

**\$80,610**

- Brownsburg
- Indiana
- U.S.

## POPULATION GROWTH

**11% INCREASE**

in population since 2020.

## EDUCATION LEVEL

**96%**

High school or higher

**24%**

Some college or Associate Degree

**50%**

Bachelor's Degree or higher

## EMPLOYMENT

(% of workforce)

Services.....**15%**

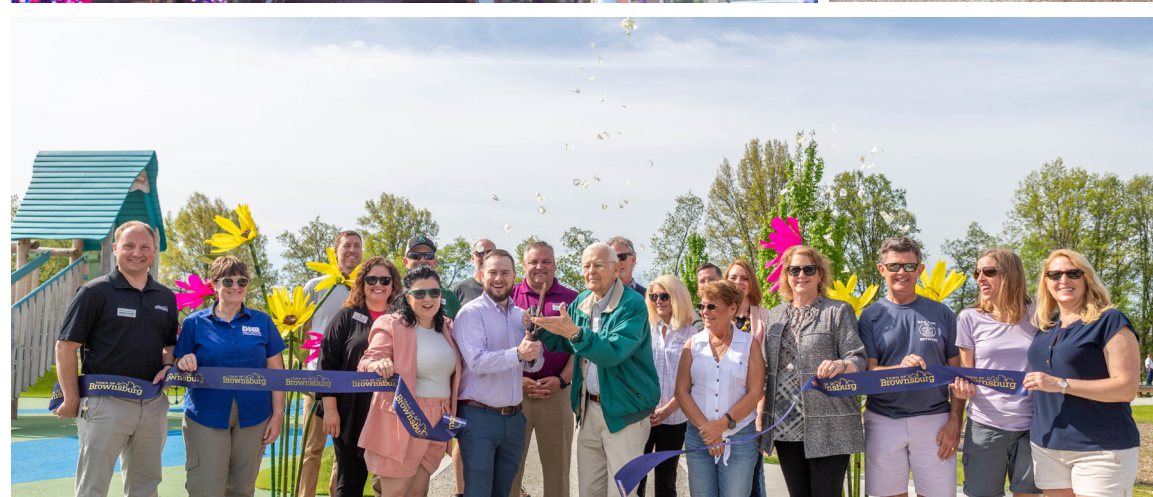
Blue Collar.....**19%**

White Collar.....**66%**

## BUSINESS

**977**

Number of Businesses





# ECONOMIC DEVELOPMENT



## DEVELOPMENT

Ronald Reagan Parkway spurred new development, beginning with the **Ronald Reagan Logistics Center**. This major project transformed approximately 125 acres of land into nearly 4 million sq. ft. of logistics and distribution facilities. Four buildings were completed in 2022, covering over 1.4 million square feet and featuring ample parking for trailers and cars. Currently, these buildings are at 90% occupancy, with Fortune 500 company Brunswick anchoring the center with its Mercury Marine facility. McDonald's and Starbucks have located on a portion of the site that was set aside for retail development.



## LIFE SCIENCE

**Orano Med**, a French-based biotechnology company, opened the first industrial-scale pharmaceutical manufacturing facility in the US for targeted alpha therapies in Brownsburg in 2024. The Alpha Therapy Laboratory (ATLab) offers hope in treating complex cancers. The Brownsburg facility, strategically located to serve nearby hospital networks, reflects the town's emerging role in healthcare and is positioned to meet global demands for advanced medical therapies. With 30,000 sq. ft. of space and an investment of \$20 million, the ATLab created approximately 25 jobs while producing 5,000 patient doses annually for the US market.



## REDEVELOPMENT

Through public-private partnerships, downtown Brownsburg became a vibrant center for shopping, eating, living, and working. Key developments include The Arbuckle, upscale apartments, 7,600 sq. ft. of retail space, and a parking garage. Since opening, the complex consistently maintained a 90% occupancy rate. The Arbuckle's success led to Arbuckle II's construction to meet increased demand for mixed-use apartments in 2024. Other notable projects include Union Green, offering apartments and 11,100 sq. ft. of retail space, and Green Street Depot—a two-story, 35,000 sq. ft. building housing co-working and retail spaces. Additionally, Elevate Office Suites serves as a small business incubator and co-working space.

**\$906.6M**  
NEW INVESTMENTS

Businesses have committed to an estimated \$906.6M in new investments since 2020.

**1,918** MINIMUM NUMBER OF FULL-TIME JOBS CREATED

WITH A TOTAL POTENTIAL ANNUAL PAYROLL OF

**\$86.4M**

FOR NEWLY CREATED JOBS SINCE 2020



**INVESTMENT**

A new business park with two buildings was constructed along W. Main St. to meet the increasing demands for logistics and distribution, with an estimated investment of \$23 mil. In 2023, **Acorn Distributors, Inc.** relocated its headquarters and distribution center to a facility that spans 125,000 square feet. In 2023, **LAPP USA**, the US division of the German-based LAPP Group, opened its 134,000 sq. ft. facility for light manufacturing and distribution of advanced cables, connectors, glands, and industrial data communications solutions.



**LOCAL BUSINESS**

Family-owned Brownsburg business, **Competition Development LLC**, was established in 2009 to produce quality shocks for smaller race teams. In 2022, the business constructed an 11,800 sq. ft. building to expand operations and bring all manufacturing in-house. The company has aided in over 5,000 race team wins, including numerous track, regional, and national championships. A second 11,800 sq. ft. spec building was completed and houses additional race team manufacturing businesses. The two buildings generated an estimated capital investment of \$2.25 million.



**REDEVELOPMENT**

In 2024, **HMD Motorsports** expanded its headquarters by renovating the former Marsh building on Main Street, which had been vacant since 2017. The approximately 65,000 sq. ft. facility underwent a \$5 million renovation, creating skilled job opportunities. The expansion is part of a strategic effort, with HMD Motorsports partnering with various motorsports-related businesses and vendors in Brownsburg.



**EXPANSION**

**Don Schumacher Motorsports**, the manufacturing division of racing team Don Schumacher Racing, expanded its operational facility in 2024. This expansion involved an investment of over \$7 million to acquire new manufacturing equipment. Additionally, the company invested over \$3.5 million to construct a new 32,500 sq. ft. facility at the same location. This addition enhanced production capacity and allowed the company to expand its motorsports aerospace, and defense manufacturing capabilities.



**REVITALIZATION**

In 2021, **Kroger** moved to the north end of the **Brownsburg Square** shopping center, opening a new 110,000 sq. ft. state-of-the-art grocery store, built for \$25 million. This development led to several new leases and extensive renovations within the shopping center. By 2023, Brownsburg welcomed **Sportsman's Warehouse**, **Michaels**, **Crumbl Cookies**, and **Five Below**. Additionally, **Chipotle** constructed a free-standing restaurant outlot. In 2024, townhomes were completed to capitalize on the proximity to the shopping center.



**HEALTHCARE**

The **Brownsburg Veterans Affairs** clinic opened in 2021. The 77,900 sq. ft. facility was designed to serve up to 20,000 veteran patients. The facility prompted a wave of healthcare development along Ronald Reagan Parkway and 56th Street, leading to an expansion of the **Hendricks Regional Health Hospital** and the establishment of two new facilities by **OrthoIndy** and **Community Health Network**.

### MAIN STREET DENTAL CARE

Main Street Dental Care played a vital role in the redevelopment of the Main Street corridor. Owner Dr. Sharma invested more than \$1.5 million to construct a 7,019 sq. ft. multi-tenant commercial building along Main Street. The Town provided financial assistance to help cover the costs of demolishing the abandoned gas station that previously occupied the site. Today, the building is fully occupied, bringing new businesses to the community, including Altschul Orthodontics and Bob's Indian Kitchen, Indy's Top Indian restaurant, by IndyStar.



### ACORN DISTRIBUTORS, INC.

Acorn Distributors, a woman-owned local business, relocated its headquarters to Brownsburg in 2023 with a capital investment of \$11 million. This move brought 70 existing jobs to the area and led to the creation of 16 new positions by 2024. To support this transition, the Town provided a 10-year real property tax abatement for the company.



### K1DS COUNT, LLC

K1ds Count Therapy is a locally owned pediatric therapy service. After opening over ten years ago, an expansion was needed. A 12,000 sq. ft. outpatient services facility and an additional office building, representing an estimated capital investment of \$1.9 million, were completed in 2021. This expansion enabled K1ds Count to hire 55 new employees. The Town of Brownsburg's support included a five-year real property tax abatement for each building and utility connection fee assistance.



## BUSINESS ATTRACTION, RETENTION, AND EXPANSION

The Town of Brownsburg actively supports business attraction, retention, and expansion through various economic development initiatives focused on helping local businesses and the community grow. By offering various incentives, the town creates an encouraging environment for new ventures and expansions. This strategic support attracts new business, helps local businesses thrive, and contributes to job creation and community development, highlighting the town's commitment to nurturing its local economy and ensuring the success of its entrepreneurial landscape.

In addition, the Town of Brownsburg remains committed to the business's ongoing success by offering promotional initiatives once the business is established. The town facilitates press releases and media coverage to help businesses gain visibility in the community and attract customers. Ribbon-cutting ceremonies are organized in partnership with the Greater Brownsburg Chamber of Commerce to celebrate the grand openings of new ventures, creating community interest.



## ENHANCING EFFICIENCY FOR BUSINESSES & RESIDENTS IN PERMITTING PROCESSES

In 2021, the Town of Brownsburg launched a new permit and workflow software, OpenGov. The platform streamlined workflows for various permit types, ensuring that internal staff and external collaborators, such as Hendricks County and Brownsburg Schools, can efficiently navigate the review and approval process.

Today, Development Services manages 35 active processes within the system, including zoning cases, building permits, code compliance, and more.

One of OpenGov's major improvements is its integration with Stripe payments, which has significantly reduced the credit card fees previously incurred with older payment processing methods.

In addition to current workflows, the software integrates other department processes, such as alarm and event permits. This expansion promotes greater efficiency across departments and improves service delivery. The internal features of the OpenGov system, such as

property flags and project files, aid in organizing and tracking critical project elements including conditions, commitments, and assessed fees. By grouping projects together, staff can monitor progress seamlessly from the planning stages to building completion.



## PREPARING FOR FUTURE DEVELOPMENT

Over the past five years, the Town of Brownsburg has proactively updated its planning documents to accommodate anticipated growth. These enhancements have ensured that zoning and subdivision regulations align with the community's evolving needs, promoting responsible development and improving residents' overall quality of life.

### REBALANCING DEVELOPMENT PRIORITIES

The Future Land Use Map update in 2021 was essential for reviewing and repositioning the community's development priorities. The revision addressed the previous imbalance that favored residential development by focusing on corridors that could accommodate additional commercial and industrial growth. This strategic update aligns with the community's goals of achieving a 3% increase in taxable property growth while enhancing employment opportunities, retail options, and services for residents. Ultimately, this proactive approach fosters a more diverse and sustainable economy, ensuring a vibrant future for the community.

### STREAMLINED UDO

In 2024, the Unified Development Ordinance underwent significant updates to modernize and streamline zoning and building regulations. This comprehensive overhaul was driven by feedback from various public meetings and dedicated efforts from the Advisory Plan Commission and Town Council. The revised document incorporates essential changes such as aligning lot lines in neighboring subdivisions and enhancing amenity requirements. By adding more illustrative images and updating architectural standards across multiple districts, the ordinance improves clarity for staff and residents.

### COMMUNITY GROWTH

Brownsburg has issued an annual average of **347** residential permits and **53** commercial permits since 2020.

Housing has increased steadily by **3%** annually and commercial developments have increased by **7%** annually.



# INFRASTRUCTURE IMPROVEMENTS

With Brownsburg's rapid growth, residents continue to identify infrastructure improvements as a top priority. As a result, the Town of Brownsburg has worked hard to expand roadways, update utility lines, and improve vehicle mobility.

## Main St. and College Ave. Utility Updates

Brownsburg's downtown has some of the oldest utility lines in the town. The Town of Brownsburg received \$6 million in Bipartisan Infrastructure Federal funding to enhance and replace parts of the drinking water system along Main Street and College Avenue. In addition to upgrading water lines, further improvements in the area included a new stormwater system and enhancements to the sanitary sewer system.



## CR 700 N.

As residential, commercial, and industrial developments grow along E. CR 700 N., upgrading the existing infrastructure was critical. In 2023, an improved sewer interceptor was installed. Additionally, the road was reconstructed to widen the road and added pedestrian paths. Safety improvements were implemented at the railroad crossing, including better visibility and signaling.

# \$10.9M

## SAVED IN CONSTRUCTION COSTS

The Town of Brownsburg has saved on project and construction costs since 2020. This is accomplished through negotiations, strategic and efficient project management, competitive bid processes, and design changes. These savings indicate money that was budgeted but not spent.



## CR 400 N.

In 2020, a traffic light was installed at the intersection of E. CR 400 N. and Ronald Reagan Parkway to improve safety and address high traffic volumes and frequent accidents. In 2024, E. CR 400 N. was reconstructed between Ronald Reagan Parkway and CR 950 E. The project included replacing the box culvert under the road. A dedicated right-turn lane was also added for southbound traffic on Ronald Reagan Parkway to reduce congestion.

## Northside Drainage Project

In 2022, the north side of the older area of the Town underwent critical updates to its utility infrastructure. The project involved separating combined sewers along Main Street, Grant Street, and Jefferson Street, as well as updating the water lines. These improvements significantly enhanced storm drainage into White Lick Creek.

Once the project was completed, the Environmental Protection Agency issued an order confirming that the Town of Brownsburg was in compliance with its Combined Sewer Overflow (CSO) requirements. This compliance is significant for protecting water quality and public health. Combined sewers can overflow during heavy rainfall, causing untreated sewage to be discharged into local waterways, contaminating drinking water supplies and harming aquatic ecosystems.



## ENHANCING TRAFFIC FLOW AND SAFETY

Brownsburg has embraced modern traffic management strategies to improve road safety and efficiency. Among these strategies, roundabouts have become a prominent feature in the Town's transportation landscape.

The first public roundabout in Brownsburg opened in 2016 at the intersection of CR 300 N. and S. Green St. Today, Brownsburg boasts six public roundabouts, each aimed at enhancing vehicular and pedestrian safety. In the past three years, two critical intersections, the intersection of Airport Rd. and Hornaday Rd. and Green St. and Airport Rd., have been converted into roundabouts.

Roundabouts facilitate continuous traffic flow while minimizing the likelihood of high-speed collisions. Directing vehicles to yield to traffic already in the roundabout significantly reduces the potential for head-on accidents. The Town utilizes traffic data, accident reports, and plans for future growth to identify potential locations for new traffic circles.

Looking ahead, Brownsburg's next roundabout will be installed at the intersection of CR 300 N. and CR. 900 E. Construction will begin in 2028.

## ROAD RESURFACING INCREASES MOBILITY

Thanks in part to a grant from the Indiana Department of Transportation's Community Crossings Matching Grant Fund Program, the Town has been able to prioritize resurfacing roads. Since 2022, \$3.3 million has been awarded in grant funding.

This extensive project has allowed for nearly 60 roads to be resurfaced. The enhanced road conditions contribute to safer driving experiences and help reduce vehicle wear and tear.

The Town conducts a Pavement Surface Evaluation and Rating (PASER) study bi-annually

to evaluate the pavement condition of the local roads. Road sections are visually inspected for defects and rated on a scale of 1 to 10. A rating of 1 indicates a road in failed condition, and a rating of 10 indicates an excellent road. Roads below 5 are often the first to be considered for road resurfacing in the following year.

In addition, the Town utilizes LiDAR technology to create high-resolution models of all roads, enabling the capture of up-to-date conditions of both roads and signs.

**Stay up-to-date on road closures by signing up for notifications at [brownsburg.org](https://www.brownsburg.org)**



## ROADWAY INVESTMENTS FOR FUTURE ECONOMIC DEVELOPMENT

In 2022, Raceway Boulevard, which connects Ronald Reagan Parkway to N. CR 1000 E., opened to traffic. This new road is expected to boost economic development for the motorsports community by providing direct access to Indianapolis Raceway Park and future motorsports-related businesses and manufacturers along N. CR 1000 E.



## ENSURING LONG-LASTING INFRASTRUCTURE THROUGH PROACTIVE REPAIRS

Longevity of Brownsburg's infrastructure rely heavily on preventative and corrective maintenance measures implemented by various departments to keep it in optimal condition. The Street Department is essential to this effort, utilizing a range of strategies to ensure 169 miles of roadways and sidewalks are well-maintained.

One essential service provided is street sweeping. The Street Department has completed over 1,370 miles of street sweeping in 2023 alone, with many roads being swept at least 8 times throughout the year. This improves the aesthetics of neighborhoods and prevents

debris and pollutants from entering storm drains.

Another critical aspect of street maintenance is crack sealing. This technique involves filling cracks that develop in asphalt surfaces due to weather changes and traffic stress. By sealing these cracks early, the Street Department can prevent water infiltration, leading to more severe damage, such as sinkholes. Over 30 miles of road has been crack sealed since 2020.

The Street Department has also repaired over 100 sinkholes since 2020. Sinkholes can emerge from underlying soil erosion and other geological

factors and are a significant hazard for drivers and pedestrians. When identified, the department swiftly repairs these disturbances to restore safety and prevent further damage to the road system.

Additionally, sidewalk repairs are a vital part of maintaining the overall infrastructure. 3,727 feet of sidewalk has been repaired since 2020, ensuring that sidewalks are level, free from obstructions, and accessible.



**COMMUNICATION EFFICIENCY WITH NEW METERS**

The Town of Brownsburg implemented a new meter system enabling radio communication with nearly 11,000 meters.

The project began in 2023, replacing 15-year-old water meters with advanced ones, which are more efficient in providing consumption data. The new system provides more accurate data on water consumption and enables quick detection of excessive usage. This system can rapidly identify high usage patterns, facilitate proactive responses to potential issues, and promote efficient resource management.

**IMPROVING WATER UTILITIES INFRASTRUCTURE**

Investing in water utilities infrastructure is crucial for ensuring the health and safety of Brownsburg.

In the Water Department, recent upgrades to the filter media at water treatment plants have significantly enhanced residents' water quality. To further tackle challenges related to water purity, the Town implemented new backwash methods that effectively address media flipping and established



annual flushing procedures to enhance the quality within the distribution system.

A regular valve exercise program was established to prevent valve failures that could disrupt service and result in costly repairs. In 2023, detention tanks at treatment plants were cleaned, successfully removing iron sediments. Moreover, a new interconnection with Citizens Energy strengthens the Town's capacity to maintain an adequate water supply during peak demand periods.

In the Wastewater Department, the modernization of the East Plant, the Town's original pumping station, was completed in the fall of 2021. This comprehensive project included replacing the grit separation and washing process, repairing concrete and buildings, installing flow meters, upgrading lighting, and making significant safety improvements. In addition, clarifiers



were rehabilitated at the treatment plant, and oxidation ditches were upgraded in 2022. The Town also replaced lift station panels and pumps to ensure reliable operations. A new vacuum truck was acquired in 2024 to enhance maintenance capabilities, enabling more efficient cleaning and televising water utility lines.

**ENHANCING STAFF EXPERTISE**

The Indiana Water Environment Association (IWEA) hosts an annual Wastewater Challenge with hands-on events designed to test and expand staff knowledge of wastewater management. Teams face challenges created by various committees, including Laboratory, Operations & Maintenance, Residuals & Resource Recovery, Collection Systems, Pretreatment, and Safety. The top state winners advance to the national competition.

The Brownsburg Biohazards team consists of Field Supervisor Matt Huckstep, Plant Operator Shane



**ACHIEVEMENTS**

**EXCELLENCE IN SAFETY AWARD**  
2020, 2021, 2022, 2023, 2024

**EXCELLENCE IN LABORATORY AWARD**  
2020, 2022, 2023, 2024

**OUTSTANDING WATER UTILITIES WEBSITE AWARD**  
2022

Russell, Laborer Nate Ballard, and former Collection System Technician IV Jason Lewin. The team has achieved first place in the IWEA Wastewater Operator's Challenge since 2022.

At the national competition, they secured first place in Process Control and Collections within their division in 2022 and 2023. In 2024, the team ranked third in Lab and Process Control and Collections. Additionally, they finished fourth overall in their division in 2022 and 2024.

# PROTECTING OUR NATURAL RESOURCES

Despite Brownsburg's record growth over the last five years, the Town has made a dedicated effort to protect its natural resources and beauty.

The Town of Brownsburg is dedicated to maximizing current and emerging opportunities for environmental sustainability. This commitment includes active participation in programs to reduce waste, minimize negative impacts on biodiversity, and protect source water. Since 2020, the Town has implemented numerous environmental stewardship plans, engaged volunteers, and taken additional steps to safeguard our natural resources.

For ten consecutive years, the **Town of Brownsburg** has been recognized as a **Tree City USA**, reflecting its dedication to effective urban forestry management and the protection of natural resources.



In 2020, the Parks Department launched "Weed Wrangle," a national volunteer initiative to remove invasive plant species from parkland. Invasive plants can displace native vegetation and reduce food and shelter for wildlife.

The Town conducted its first inventory of 5,000 trees on public property in 2020. Based on the data collected, a plan to improve tree management, minimize future damage, and ensure the community maintains a sustainable urban forest was developed.

The Town of Brownsburg offers residents free curbside yard waste recycling in the spring and fall. This program allows for leaves and limbs to stay out of storm drains and be reused. The Town has collected over 6,750 tons of yard waste since 2020.

In 2021, the Town hosted a prescribed burn. In collaboration with the Fire Territory, these prescribed burns help maintain and enhance native prairie and woodland areas by replenishing nutrients in the soil and promoting the growth of native plants.

Williams Park's central median was transformed into a pollinator prairie mix in 2023. The enhancements will result in long-term savings on turf management expenses, reduced fuel consumption, and increased biodiversity.

The Town relies on volunteers to help complete major projects, assist in event management, and maintain parks. Since 2020, over **1,095 volunteers and organizations** contributed **5,219 hours** of work, saving the Town **\$158,091** in labor costs.

## NEW PARKS, TRAILS, AND AMENITIES

The Town of Brownsburg has implemented various new and upgraded park features over the last five years. These improvements include adding new amenities, upgrading existing facilities, opening new parks, and enhancing connectivity through trails.

### CARDINAL BARK PARK

Cardinal Bark Park opened in 2020. The 2-acre dog park features separate areas for large and small dogs, natural play features, wash stations and dog fountains. In addition, a year-round restroom facility was built adjacent to the dog park. Today, the dog park has 387 members.

### WHITE LICK CREEK GREENWAY

The first phase of White Lick Creek Greenway was completed in 2021, connecting residents north of I-74 to downtown Brownsburg and Arbuckle Acres Park with a one-mile trail. The trail sees nearly 30,000 walkers, cyclists, and runners annually.

### STEPHENS PARK

Stephens Park renovations were completed in 2021, providing the community with six pickleball courts, outdoor fitness equipment, universal play features, a trail surrounding the park, and a year-round restroom. Stephens Park won the Exceptional Park Design Award, awarded by the Indiana Park and Recreation Association.

### BLAST OFF PLAYGROUND

Blast Off Playground renovations began in 2021 to revitalize the community playground originally built in 2000. Volunteers focused on critical repairs, including

updating play features and replacing wooden structures with durable recycled plastic composite.

### VIRGIL PARK

Virgil Park, named in honor of trailblazer Diana Virgil, opened in 2024. Spanning over six acres, the park offers access to the B&O Trail and features natural elements that preserve existing wetlands and prairie habitats. The park includes a 0.5-mile trail network with a boardwalk, an exercise area, a shelter, year-round restroom facilities, and a small playground. Additionally, it received a Green Ribbon Award from the Indiana Chapter of the American Society of Landscape Architects and an Engineering Excellence Award from the American Council of Engineering Companies.

### B&O TRAIL EXPANSIONS

Significant upgrades have been made to the B&O Trail to improve connectivity throughout Brownsburg. Pedestrian tunnels were constructed under Northfield Dr. and CR 300 N. to ensure safer trail access. Indiana artist Zach Medler created murals in the tunnel on CR 300 N. to enhance the space's appearance and discourage graffiti. In 2024, the B&O Trail Association donated one mile of trail to the Town, extending from Ronald Reagan Parkway to Raceway Rd.



## USING ALTERNATIVE FUNDING TO SUPPORT PARKS

Utilizing grants has proven essential in funding various park projects and enhancing community spaces. A Duke Energy grant was allocated to plant native flowers at Williams Park, promoting local biodiversity and aesthetic appeal. The Park Foundation of Hendricks County provided a grant to install exercise equipment at Virgil Park, encouraging healthy outdoor activities for residents. Moreover, communication boards have been implemented at all playgrounds, funded through these grants, to encourage play for users of all abilities. Blast Off Playground earned grants thanks to crowd-funding initiatives to help rebuild the 20-year-old playground.

# EVENT & PROGRAM EXPANSION

## NATURE PROGRAMS

New nature programs were created in 2023 to involve learners of all ages in Brownsburg's parks and natural resources. Monthly birding hikes, guided nature walks, and seasonal workshops foster a deeper appreciation for the environment and promote ecological awareness.

## CAMP PROGRAMS

The Town expanded seasonal camps to offer specialized programs, including art, sports, nature, and STEM camps. These camps provided campers with more hands-on experiences, allowing them to explore their interests in a supportive environment.

## FARMERS MARKET SPECIAL EVENTS

The Brownsburg Farmers Market was expanded in 2022 to include special events. "Music at the Market" evenings featured live music along with beer and wine, creating a fun and relaxing atmosphere for shoppers. Additionally, themed nights such as Kid Biz Night, Chamber Night, Non-Profit Night, and Artisan Night focused on supporting unique local businesses and organizations. These special events helped boost Farmers Market sales and visitors by nearly 20 percent annually.

## CHRISTMAS UNDER THE STARS

Christmas Under the Stars, an annual Brownsburg tradition, was revamped to include more engaging family features, such as a Winter Market and Santa's Workshop crafts. The Winter Market offers local artisans a chance to showcase unique handmade goods, creating a vibrant shopping experience. Santa's Workshop crafts provide children with the opportunity to create their own holiday decorations, adding a personal touch to their celebrations.

Over the past five years, more than 6,000 people have attended the event annually, gathering to enjoy the lighted parade, delicious seasonal treats, and enchanting light displays.



## EVENT ACCESSIBILITY

Thanks to grants from the Parks Foundation of Hendricks County, many events and programs included inclusive elements. During the annual July 4 activities and Christmas Under the Stars, a sensory-friendly room inside Town Hall was provided. The room provided a safe and calming environment for those who might have felt overwhelmed or overstimulated during the events.

A partnership with K1ds Count allowed for two sensory tents at Blues in the 'Burg. These tents provided headphones, special seating, fans, sensory bins, and weighted blankets. A new Mobi-Mat was purchased, creating temporary pathways to grassy areas for festival visitors.



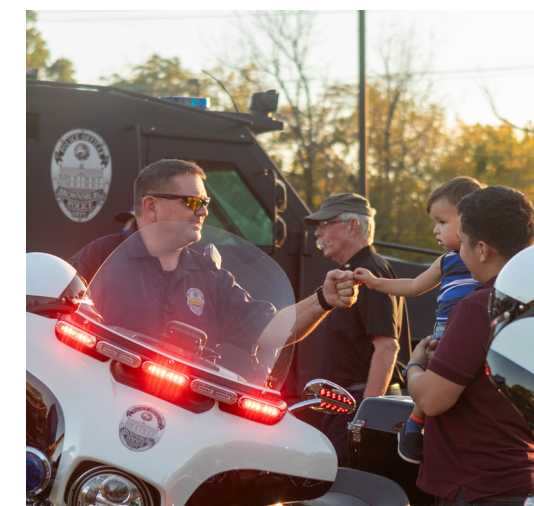
## BLUES IN THE 'BURG

Blues in the 'Burg is a premier event that attracts nearly 3,500 visitors annually. Taking place in September, the event underwent several upgrades over the last four years to improve the overall experience for attendees and accommodate its growing popularity. In 2022, the festival began welcoming national Grammy-nominated acts. Additionally, a second stage was added in 2023 to allow for back-to-back performances.

## NATIONAL NIGHT OUT

National Night Out is an event designed to strengthen the relationship between the community and public safety agencies. In 2023, the event was hosted at Arbuckle Acres Park, encouraging collaboration among various town departments and increasing participation from over 90 local businesses and organizations each year. Throughout the event, the Police Department, Fire Territory, and state and federal agencies provide safety demonstrations.

With more than 2,000 visitors attending annually, National Night Out fosters a sense of belonging among residents by providing a safe, family-friendly atmosphere. The event includes enhanced accessibility options, such as complimentary food and a mobi-mat to assist with navigation, ensuring everyone feels welcome. Furthermore, National Night Out raises awareness about important safety issues and the available resources in the community. Participating organizations offer information on crime prevention, health services, and family resources, contributing to a more informed and engaged community.



# COMMUNITY ENGAGEMENT



## LEADERSHIP BROWNSBURG ACADEMY

In 2023, the Town launched its Leadership Brownsburg Academy program to engage residents and business owners in municipal operations. This eight-session program allows participants to tour various facilities, network with others, and learn about town operations.



## VETERAN BANNERS

In 2020, Brownsburg partnered with the Wa-Pe-Ke-Way Chapter of the DAR to honor veterans and active military members through a street banner program. The chapter provides over 75 street banners for the Street Department to hang on street poles along Main St. each year to recognize and celebrate local veterans.



## RACING MEMORIALS

In 2023, the Town partnered with the Indiana Racing Memorial Association to establish Indiana's first Racing Memorial Trail. The trail features memorial markers to honor motorsports legends in Indiana, including Howdy Bell, Dick Jordan, Bill Marvel, Larry Rice, Robbie Stanley, and Rodger Ward.



## COLLABORATING TO ENHANCE COMMUNITY RESOURCES

To prepare for the expected increase in visitors, the town worked with several community partners, including Indianapolis Raceway Park, Visit Hendricks County, the B&O Trail Association, Racemaker Productions, and various local businesses and organizations. They allocated substantial resources to ensure a smooth experience for residents and visitors. Ensuring public safety was a top priority due to the influx of people, and both the Police Department and Fire Territory were ready with crowd and traffic management plans in place.



## TOTAL ECLIPSE OF THE 'BURG

In 2024, Brownsburg witnessed a remarkable astronomical event with a total solar eclipse, drawing thousands of visitors from as far as Canada. Thanks to community collaborations, Brownsburg hosted a centralized viewing event called "Race to the Eclipse" at the Indianapolis Raceway Park.

This event featured a 5K run, food, live music, games, and even a drag strip race once the sun was in full eclipse. "Race to the Eclipse" garnered national attention and was highlighted in prominent publications such as Forbes and The New York Times.



# COMMUNITY SAFETY

The Brownsburg Police Department is committed to providing excellent service to the residents and community of Brownsburg. By emphasizing training and utilizing advanced technology, the department has improved overall safety for all.

Brownsburg has been recognized one of Indiana's safest cities by Safewise for ten consecutive years, ranking #9 in 2024. This achievement makes Brownsburg the only community in Hendricks County to receive this recognition.

The Hendricks County Recycling District initiated its pharmaceutical safe disposal program in 2020. In partnership with the Brownsburg Police Department, residents can safely dispose of unwanted medications using a dropbox located at the Police Station. This collaboration helps to prevent medications from contaminating the water supply.

In 2023, the department deployed over 60 body cameras and 45 vehicle systems, significantly improving compliance with state and federal laws and enhancing field video collection. This initiative also allowed community members to share footage from their front door cameras with the department in case of an emergency. The department was among the first in Hendricks County to implement this new system.



More emphasis has been placed on Crisis Intervention Team (CIT) and Critical Incident Stress Management (CISM) to better respond to emotional and mental crises and identify where staff and peer support can serve the community. These training programs also allow officers with education to de-escalate situations.

The department implemented technological initiatives and advancements, including enhancements to Wi-Fi radio programming and upgrades to officers' mobile mapping features. These upgrades help prevent and avoid crimes and assist in the resolution of incidents.

Indiana law mandates that officers complete at least **24 hours** of continuing education. Since 2020, Brownsburg officers have averaged over **117 hours** of training.

## PERSONNEL

As Brownsburg grows, staffing needs have increased. By 2025, the department will have 62 full time officers and 9 civilians. Many new positions have been created since 2020 to address specific needs in the community.

In 2022, an Intelligence Analyst position was added to enhance the capability to analyze crime trends and patterns. This strategic move improves public safety by facilitating proactive policing efforts, enabling better-informed decision-making, and fostering more effective collaboration with other law enforcement agencies.

In 2023, a Forensics Analyst and a civilian Crime Scene Investigator position were created to aid in crime resolution. The Forensics Analyst can analyze cell phone data and computers, tasks that were previously outsourced.



### The Essential Role of the K9 Unit

In 2022, Raptr joined the Brownsburg Police Department, bringing the department's K9 count back up to four highly trained dogs. These dogs are dual-purpose, skilled in narcotics detection, handler protection, tracking, obedience, article searches, and area searches. The Brownsburg K9 Unit is funded through community donations and grants, enabling the program to operate without relying on taxpayer dollars.

### Women's Self Defense

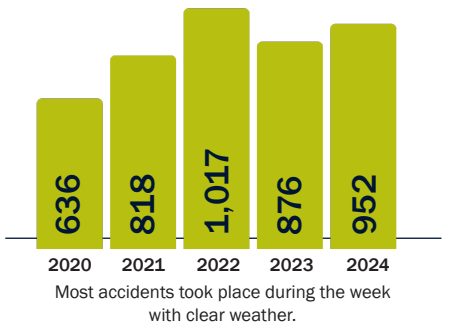
In 2024, Women's Self Defense Classes returned after a four-year hiatus. The classes aim to provide residents with free self-awareness training. These classes focus on physical techniques, situational awareness, and personal safety strategies, aiming to build confidence and a sense of security in handling threats.



## ENFORCEMENT

Calls for Service  
**156,552**  
since 2020

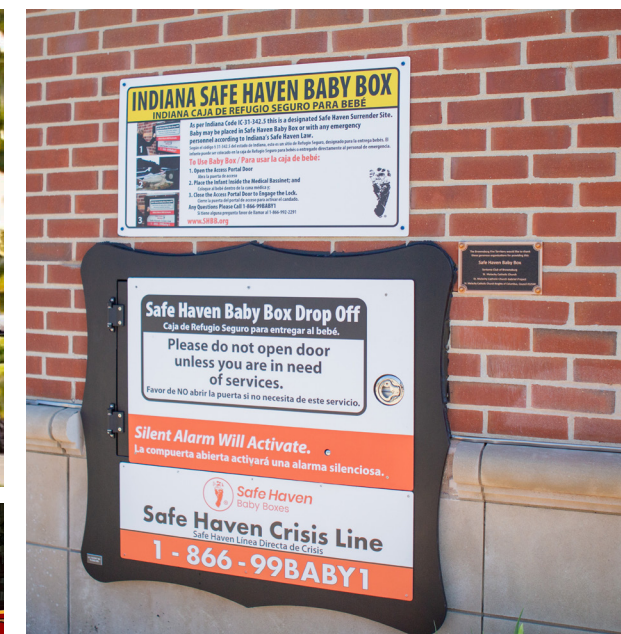
## TRAFFIC COLLISIONS



## INVESTIGATIONS

**2,864 CASES**

Assigned to the Investigations Unit since 2020, averaging approximately 573 cases a year.



# EXCELLENCE IN FIRE SAFETY

The Brownsburg Fire Territory is proud to be rated ISO Class 1 - the highest rating a territory or department can receive. Achieving an ISO Class 1 rating is a significant milestone that reflects the territory's exceptional operational excellence in fire protection, emergency medical services, and technical rescue operations.

**Community Engagement**  
Thanks to a FEMA grant awarded in 2020 and a Walmart grant awarded in 2021, Brownsburg Fire acquired a new public education trailer and an inflatable tent with ADA accessibility. These resources enable the Fire Territory to provide information on fire safety, health and safety, and tips on handling flammable materials while out in the community.

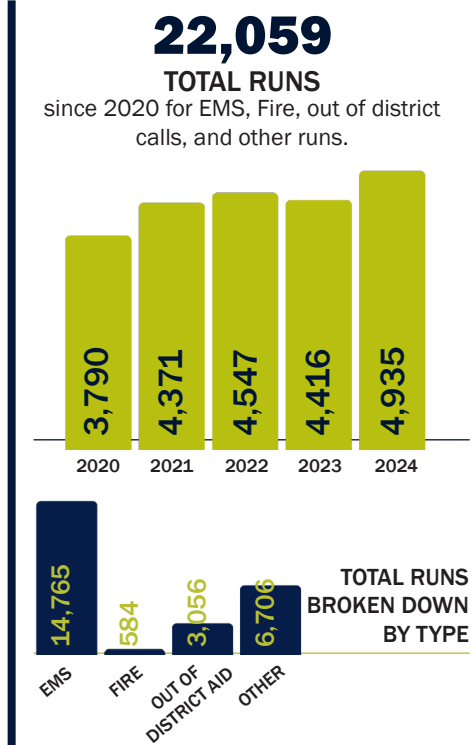
**Safe Haven Baby Box**  
In 2021, a Safe Haven Baby Box was installed at

Station 131 as a resource to ensure newborns' safety. This installation offers a safe alternative for parents in need.

**Advancing Technology**  
In 2022, the Fire Territory enhanced its drone program with a state-of-the-art drone equipped with a high-resolution thermal infrared camera, automatic tracking features, a laser range finder, and a powerful spotlight for nighttime operations. The drone is crucial in managing fire incidents, gas leaks, and search-and-rescue missions.

**Public Info. Educator**  
The addition of a Public Information Educator in 2023 was essential for enhancing community engagement. This role strengthened the connection with residents by promoting trust and collaboration while fostering partnerships with local schools, organizations, and businesses.

**New Equipment**  
Engine 132 was put into service in 2024. Configured as a rescue engine, This designation enables it to rescue individuals trapped in vehicles after serious motor vehicle collisions. Additionally, it enhances the existing rescue apparatus on the north side, providing another option for emergencies. This new engine replaces a 2017 fire engine, ensuring the fleet is updated with the latest technology.



# EFFICIENT TOWN OPERATIONS

The Administrative Department functions include human resources, budget analysis, operational management, resident services, and community relations. The administrative team collaborates closely with departments to enhance efficiencies town-wide.

➔ In 2021, the Town launched a new website. The updated site featured easy navigation, better accessibility, mobile optimization, and other enhancements tailored to meet resident and local business needs. Following its launch, the website experienced an 84% increase in average monthly users. In addition, new websites for the Parks Dept., Police Dept., Fire Territory, and Economic Dev. were also introduced, creating a seamless online experience for residents.

In 2024, the Town revamped the website, improving search functions, updating the design, and providing a more accessible layout with “Popular Links” to help users quickly locate frequently sought information. In addition, an accessibility widget was added to provide an inclusive web experience. This feature allows visitors to customize their experience with various visual aids and choose from over 30 language options.



**Brownsburg Town Council has passed an annual average budget of \$74.1 million since 2020.**

Annually, approximately 70% of the general fund has been dedicated to public safety priorities: Police and Infrastructure.

➔ In 2021, a Strategic Plan was adopted and developed through analysis and collaboration among staff and the Town Council. This plan outlines the strategic objectives for the Town of Brownsburg and establishes a new mission and vision for the community.

# SAVING PUBLIC DOLLARS

Since 2020, the Town of Brownsburg has obtained several grants to improve community infrastructure, foster economic development, and enhance public safety initiatives. These savings reflect the Town’s commitment to seeking reliable alternative funding sources while contributing to residents’ overall quality of life and providing essential services.

**\$13.8 MILLION** received in grants since 2020.

Grants have funded road resurfacing, event features, park upgrades, police training and equipment and more.



# 233 FULL-TIME EMPLOYEES

The Town has 7 full-time employees per 1,000 residents compared to the national average of 12 municipal employees per 1,000 residents.

Despite Brownsburg’s 20% population growth since 2020, the Town’s municipal workforce has grown by 4%.



Town partnerships are vital for delivering exceptional services. In 2022, a “Discover Brownsburg” magazine was launched to highlight the community and local businesses.

Thanks to Arkanoff Painting, banners honoring four-time Olympian Chloe Dygert and the 2024 Brownsburg Bulldog Football Champions were installed around Town.

Each year, the Town has donated nearly 6,500 food items to the Messiah Lutheran Church Food Pantry. In 2020, a partnership with Project ANGEL as formed, serving as a host location for its annual giving tree. Thanks to generous resident donations, nearly 75 children have been supported with items from their holiday wish lists annually.



Numerous partnerships support activities and programs, maintain public spaces, and provide resources, for which the Town is grateful.

# UPDATING AND MODERNIZING

In 2021, the Town hired its first IT Administrator to focus on updating and modernizing technology.

Additional cameras were installed at parks and along trails to deter vandalism.

The wastewater treatment plant automated processes allow for remote monitoring and digital notifications.

The Council Chambers’ equipment was upgraded to enhance visual and audio quality for streaming.

Initiated a transition from desktop computers to Microsoft Surface workstations, offering greater flexibility and continuity between car and station environments.

## LOOKING AHEAD

### ► CR 300 AND CR 900 ROUNDABOUT

With additional traffic on CR 300 and CR 900, a roundabout is planned for the intersection. MPO funding has been awarded for this project, allowing construction to begin in 2028.

### ► NORTH CORRIDOR STUDY

This study aims to determine what roadway improvements could mitigate traffic congestion on the north side of Brownsburg, on N. Green St. from Loraine Dr. to CR 700 N. The E. Northfield Dr. and N. Green St. intersection is also being reviewed to make traffic enhancements. Due to the intersection's proximity to the I-74 interchange, staff are working on a concept and design with INDOT.



### ► I-74 INTERCHANGE STUDY

This project would alleviate traffic on Northfield Dr. and Green St. Currently, Brownsburg has two interstate interchanges. A potential third interchange on the west side of Town at N. CR 650 would provide a third exit.

### ► NEW FIRE STATION

Land has been purchased at the western corner of the intersection of Ronald Reagan Parkway and Raceway Blvd for the future site of Fire Station 134. This new station will help serve the southeastern portion of the district.

### ► RELOCATION OF POLICE TRAINING FACILITY AND STREET DEPARTMENT

In January 2025, 40 acres of property was purchased at 6519 E. US Hwy 136 to relocate the Police Training Facility and the Street Department. This property is situated west of Town and adjacent to the Wastewater, Water, and Fleet Departments. It will serve as a multifunctional site for both relocations, addressing the immediate needs of these departments while also allowing for future planning and expansion as the Town grows.

The new location will enable the expansion of both indoor and outdoor facilities for police training and K9 operations, facilitating ongoing training, education, and practical exercises. Additionally, both departments will benefit from secure indoor storage for specialty vehicles and equipment, ensuring they remain ready for response. This property will also provide space for storing seized vehicles and equipment, eliminating the need for third-party storage solutions.

Relocating the Street Department to this site will offer updated facilities and increased indoor and outdoor storage for materials. Furthermore, the location will provide safer at-grade access during winter storm events.

### ► SPLASH PAD RENOVATIONS

The Splash Pad at Williams Park is undergoing renovations to repair its 10-year-old equipment and add additional play features. The renovations will be completed by summer 2025.

### ► WHITE LICK CREEK STABILIZATION

The section of White Lick Creek that flows through Arbuckle Acres Park will be stabilized to prevent further erosion of the creek bank. Stabilizing the creek is vital to prevent erosion, which can result in land loss and damage to local ecosystems. This process protects wildlife habitats, improves water quality by reducing sediment runoff, and helps manage water flow to minimize flooding risks. Furthermore, new features will allow visitors easier access to designated creek areas for recreational activities.



# FROM THE TOWN MANAGER

It is inspiring to recognize our community's remarkable growth and development since 2020. The past four years have been unprecedented for our town, requiring the ability to reimagine our community.

We have achieved significant goals since 2020. We broke ground on the Ronald Reagan Logistics Center, which spurred a wave of economic development along the corridor. We developed over 13 acres of parkland, including Virgil Park, Stephens Park, and Cardinal Park, along with more than 5 miles of trails, such as the White Lick Creek Greenway. We also updated our plans to prepare for Brownsburg's continued growth, including an updated Unified Development Ordinance and new Water,

Stormwater, and Wastewater Master Plans. Additionally, we established recreation programs for individuals of all ages and abilities. The Town of Brownsburg has received the largest amount of grant funding in its history, totaling \$13.8 million over four years.

The safety of our town is paramount to our achievements. We've been consistently recognized as one of the Safest Places to Live in Indiana by SafeWise thanks to our Police Department. Our Fire Territory was reaccredited in 2024 as an ISO Class 1, the highest rating fire services can receive, placing BFT in the top 1% of fire departments in

Indiana and the top 2% of fire departments nationwide.

We remain committed



to being environmentally conscious, as reflected in our Tree City USA designation over the past ten years. Our initiatives aim to preserve natural resources and minimize our carbon footprint, ensuring that our parkland and green spaces will be accessible for residents for many years.

There are more great things in store for Brownsburg. The Town is dedicated to fostering sustainable growth that meets current residents' needs while anticipating future generations' demands. We hope the progress you have read in this report gives you a sense of pride in your community and encourages you to stay involved to help shape Brownsburg's future.

**DEB COOK**  
Town Manager

## ADMINISTRATIVE CONTACTS

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Special thanks to Board & Commission members, who have spent countless hours volunteering their time and expertise to ensure our community's needs are met and to guide the Town toward a better future.

**CURRENT ELECTED LEADERSHIP**

Glenn Adams  
Town Council

Ben Lacey  
Town Council

Travis Tschaenn  
Town Council

Cindy Hohman  
Town Council

Matt Simpson  
Town Council

Ann Hathaway  
Clerk-Treasurer

**ADVISORY PLAN  
COMMISSION**

**BOARD OF POLICE  
COMMISSIONERS**

**BOARD OF ZONING  
APPEALS**

**ECONOMIC  
DEVELOPMENT  
COMMISSION**

**FIRE TERRITORY  
EXECUTIVE BOARD**

**IMPACT FEE REVIEW  
BOARD**

**PARK AUTHORITY**

**REDEVELOPMENT  
AUTHORITY**

**REDEVELOPMENT  
COMMISSION**



TOWN OF  
**Brownsburg**

Brownsburg Town Hall  
61 N. Green St.,  
Brownsburg, IN 46112

**BROWNSBURG.ORG**