

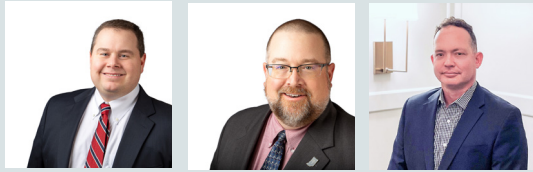


brownsburg.org

2021

ANNUAL REPORT & FINANCIAL PERFORMANCE

TOWN OF 
Brownsburg



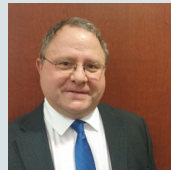
Travis Tschuenn
President, Ward 5

Brian Jessen
Vice President, Ward 3

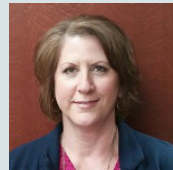
Ben Lacey
Ward 1



Matt Simpson
Ward 4



Chris Worley
Ward 2



Ann Hathaway
Clerk-Treasurer

ELECTED LEADERSHIP

BROWNSBURG TOWN COUNCIL

Brownsburg Town Council meets on the second and fourth Thursday of each month at 7 PM, with the exception of November and December. Meetings are held at Brownsburg Town Hall (61 N. Green St.) in the Council room and are live-streamed at [brownsburgin.swagit.com/live/](https://www.brownsburgin.swagit.com/live/).

Learn more and contact council members at [Brownsburg.org/288/Town-Council](https://www.brownsburg.org/288/Town-Council).

FROM THE TOWN MANAGER



2021 was a year of change for the Town of Brownsburg. We took a more focused approach to our growing business and residential community through strategic planning, an unprecedented infusion

of capital investments, and unique public-private partnerships.

We continued to receive national recognition this year as one of the best places to live in the U.S. and Indiana. We are operating from a position of strength, focused on critical industry sectors in motorsports, life sciences, and logistics.

Despite the continued global pandemic, we effectively served residents through an acceleration of digital transformation while continuing to place high importance on offering

On the Cover: Arni's Restaurant celebrates its grand opening in Brownsburg. Read more about Economic Development on page 10.

services and quality-of-life amenities that meet our community's needs. In addition, advancing critical infrastructure was a key component of our growth strategy.

Further, we recognize that our distinguished ties to racing are at the heart of the Brownsburg community and promoted Brownsburg's image by maintaining and enhancing what makes us unique.

Add to this the dedication of our staff and strong leadership team, and we exited the year with significant opportunities ahead.

On behalf of the Town Council and Town of Brownsburg staff, it is an honor to serve the residents of the Brownsburg community. As you read this report, I invite you to explore why the Town of Brownsburg is an optimal place to visit, live, and invest.

Deb Cook
Town Manager

EMPLOYEE RECOGNITION

This year, we revamped our Employee of the Year awards to better recognize employees with exceptional work that meets our mission and vision.

GEM of the Year

Megan Attwood, Youth Services Manager
Created safety measures for the B.A.S.E. program at the start of the pandemic.

Ignitor of the Year

Scott Doehrman, Deputy Clerk-Treasurer
Implemented a new pay stub portal and time clock system.

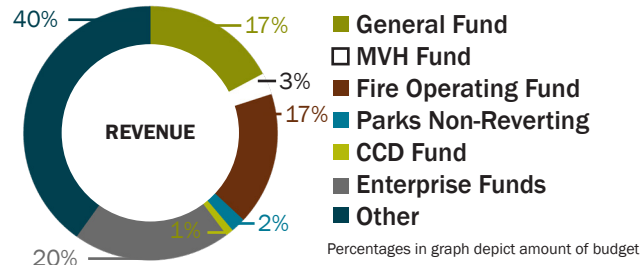
Rookie of the Year

Shelby Abner, Community Engagement Coordinator
Lead new website launch.



FINANCIAL PERFORMANCE

Communities in Hendricks County are primarily funded by property taxes, which is why economic development is important to make the Town of Brownsburg an optimal place to visit, live, and invest. In 2021, our revenues **increased by 12%** from the prior year.



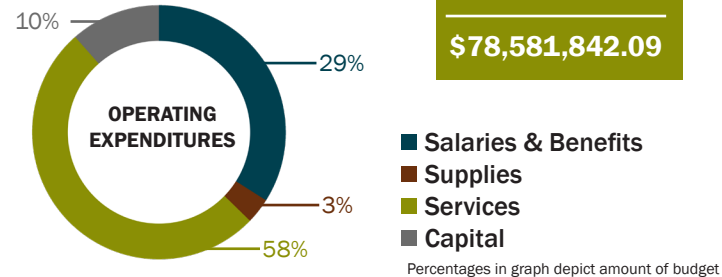
2021 REVENUE

General Fund	12,290,305.85
MVH Fund	1,995,692.58
Fire Operating Fund	12,063,473.69
Parks Non-Reverting	1,337,613.37
CCD Fund	691,345.80
Enterprise Funds	14,365,454.91
Other*	29,004,403.03
Total	\$71,748,289.23

*The Town has over 35 funds. Only major funds are featured in this report.

OPERATING EXPENDITURES*

Salaries & Benefits	23,054,159.41
Supplies	2,234,042.39
Services	45,468,977.54
Capital	7,824,662.75
Total	\$78,581,842.09



*Some expenditures paid with encumbered prior year funds and other sources.

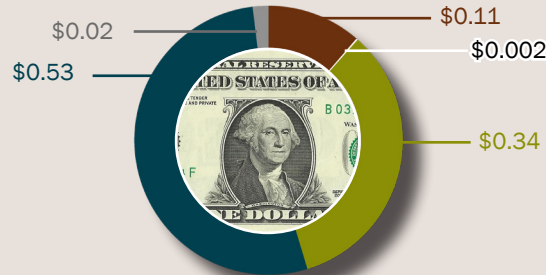
PROPERTY TAXES

A Brownsburg resident's tax dollars go to Hendricks County, Lincoln or Brown Township, the Town of Brownsburg, Brownsburg Community School Corporation, and the Brownsburg Public Library.

The Town of Brownsburg uses a majority of the property taxes received in the General Fund.

HENDRICKS COUNTY

Figures are based on one dollar



- Hendricks County
- Township
- Town of Brownsburg
- Brownsburg Community School Corporation
- Brownsburg Public Library

SAVING PUBLIC DOLLARS

These savings reflect the Town of Brownsburg's commitment to seeking reliable funding sources while continuing to provide essential services to residents.

CONSTRUCTION SAVINGS

\$1.9 MILLION +/-

In 2021, approximately \$1.9 million was saved on project and construction costs through negotiations, strategic and efficient project management, competitive bid processes, and design changes. These savings indicate money that was budgeted, but not spent.

GRANTS

\$2.8 MILLION +

These grants funded road and park improvements, community engagement and safety efforts.

VOLUNTEERS

\$29,268 SAVED

Thanks to volunteer efforts, the Town completed key projects with Parks and Water Utilities while saving money on labor, materials, and maintenance costs.

SPONSORSHIPS

\$24,975 RECEIVED

Local businesses supported Parks' community events and programs through sponsorship opportunities.



MAIN ST. BROWNSBURG, REIMAGINED

In January, Economic Development began working with design firm Anderson & Bohlander on a plan to help improve the streetscape along Main Street from Green St. to E. Northfield Dr.

Commission in August. This was followed by a presentation of the design at the September Redevelopment Commission meeting. The Town Council officially adopted the plan in October.

The design includes visual and usability improvements at intersections, crosswalks, and sidewalks. Landscaping throughout the corridor and medians in key locations to help with traffic calming are also part of the design. The final design was shared with Town Council and the Redevelopment

Moving forward, the plan will be used to help guide development and capital projects throughout this area of the Main Street corridor.

View the plan at: [brownsburg.org/DocumentCenter/View/1269/Town-of-Brownsburg-Main-Street-Vision-Plan-PDF](https://www.brownsburg.org/DocumentCenter/View/1269/Town-of-Brownsburg-Main-Street-Vision-Plan-PDF)

NEW WEBSITE LAUNCHED

In February, we launched our new website along with new Police, Fire and Economic Development sites. The new site offers easy navigation, better accessibility, mobile optimization, and other new features to meet resident and local business needs.

In 2021, the website saw an **84% increase** in average monthly website users.



NATIONAL RECOGNITION



Thanks to job growth, motorsports, parks, special events, schools, and other factors the Town of Brownsburg was recognized as one of the **BEST PLACE TO LIVE IN THE U.S.** by Money Magazine. Brownsburg was one of only two Indiana communities on the list.



- Best place to live in America (#18) - **Money.com**
- Best small city in America (#58) - **WalletHub**
- Safest City in Indiana (#8) - **Safewise**
- Best suburbs to live in the Indianapolis area (#9) - **Niche**
- Best suburbs for young professionals in the Indianapolis area (#11) - **Niche**

WATER UTILITIES



Pictured: Students from Granville Wells Elementary toured the Wastewater Treatment Plant in the fall.



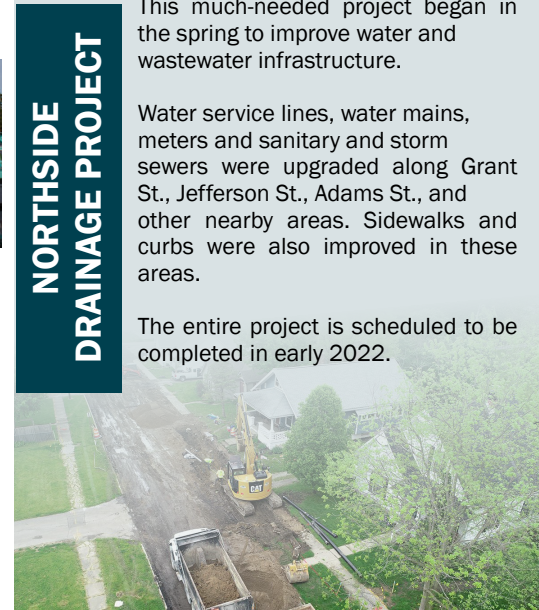
Modernization of East Plant, the Town's original main pumping station, was completed in the fall of 2021.

The project included the replacement of a grit separation and washing process, concrete and building repairs, flow meter installation, lighting replacement, and safety improvements.

Over 2,358 people were educated in stormwater and wastewater treatment strategies in 2021.



EXCELLENCE IN SAFETY AWARD 2022



NORTHSIDE DRAINAGE PROJECT

This much-needed project began in the spring to improve water and wastewater infrastructure.

Water service lines, water mains, meters and sanitary and storm sewers were upgraded along Grant St., Jefferson St., Adams St., and other nearby areas. Sidewalks and curbs were also improved in these areas.

The entire project is scheduled to be completed in early 2022.

BY THE NUMBERS

654 HYDRANTS
Flushed and Serviced

387 WATER SAMPLES
Collected and Analyzed

25 MAIN BREAKS
Repaired

2.53 TONS RECYCLED
During the One Stop Drop Off

62,746 FT. OF SANITARY SEWER MAINS
Cleaned

GROUNDBREAKING FOR RONALD REAGAN LOGISTICS CENTER

Marks Brownsburg's largest commercial development

The first phase of this two-phase development includes four buildings totaling 1,411,800 sq. ft. Construction on all buildings will be completed by fall 2022.

"Ronald Reagan Logistics Center is just the sort of development the Ronald Reagan Parkway was built to serve. We are so excited to welcome this development to Brownsburg and believe this park will be a catalyst for future industrial and commercial development for our community," said Brownsburg Town Council President Travis Tschann.

Phase two of the development is scheduled to launch in the fall of 2022 and may include five facilities totaling more than 2.4 million sq. ft. and several retail opportunities.



PHASE 1

RONALD REAGAN PARKWAY

PHASE 2

BY THE NUMBERS

1.4 MILLION SQ. FT. | 425 JOBS CREATED

LOOKING AHEAD



In December, Mercury Marine, the world leader in marine propulsion and technology, announced the construction of a new distribution center at the Ronald Reagan Logistics Center. The 512,000 sq. ft. facility is expected to create around 250 new jobs.



CAPITAL INVESTMENTS
\$64.2 MILLION



ECONOMIC DEVELOPMENT

This year, the Town of Brownsburg took a focused-approach to economic growth to strengthen our position through an infusion of investment. Our efforts to simplify development processes and promote Brownsburg as “Open for Business” lead to a record-breaking year.

NEW INVESTMENTS

Orano Med, LLC. A radiopharmaceutical company headquartered in France is in the process of opening its second US based manufacturing facility in Brownsburg.

AME Electrical. An electrical contractor based in Arizona expanded into Indiana with the construction of a 10K sq. ft. office/warehouse space in Brownsburg.

Rahal Ducati Indianapolis. Opened in February, making Brownsburg home to the only Ducati dealership in Indiana.

Competition Development LLC (CSI Shocks). This local Brownsburg company constructed a 11,800 sq. ft. building to expand their business and built a second 11,800 sq. ft. spec building.

View the full Economic Development Annual Report at [brownsburg.org/economic-development](https://www.brownsburg.org/economic-development)

NEW BUSINESSES

We're proud that over 1,300 businesses, including restaurants, shopping, and services call Brownsburg home. This year, we've seen an explosion of new businesses building in Brownsburg and investing in our Town.



BRU Burger Bar



Rahal Ducati Indianapolis



ALDI



Arni's Restaurant



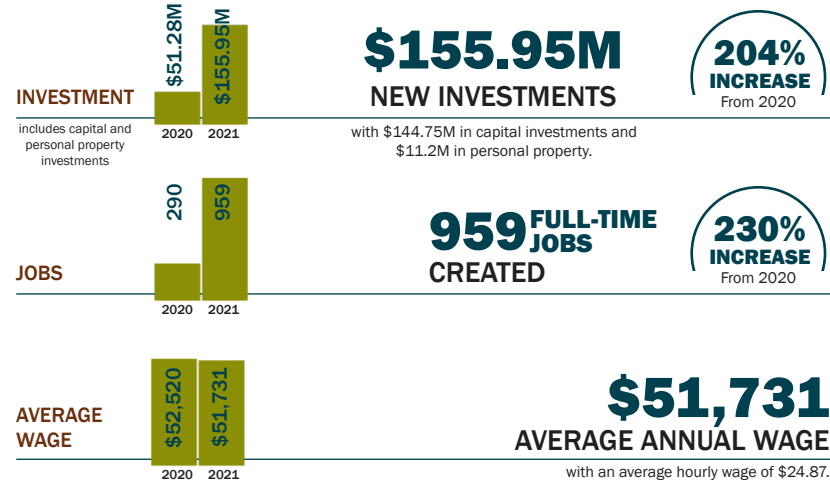
VA Clinic



Kroger

K. West Art

A RECORD-BREAKING YEAR



DEVELOPMENT SNAPSHOT

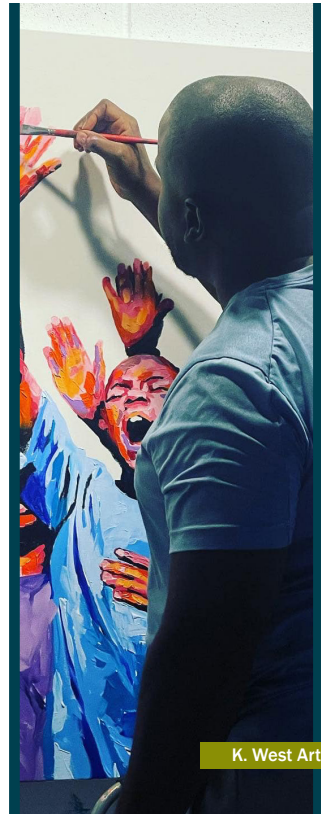
54
Commercial permits issued

442
Residential permits issued

UDO UPDATES

Updating the UDO (Unified Development Ordinance) was critical this year to identify portions that have not kept up with industry trends.

The UDO process was streamlined to make development easier in Brownsburg.



YOU
REQUESTED, **WE**
RESPONDED.



IMPROVED TRAFFIC FLOW

The McNees Way intersection on Northfield Dr. intersection was reconfigured and an additional left turn lane was added when exiting the Walmart parking lot.

N. Northfield Drive was resurfaced and striped from 56th St. to Green St. Ramps along this area were upgraded to ADA standards. A traffic signal was added at the entrance of the new Kroger building.

A roundabout was built at the intersection of Airport and Hornaday roads.

C.R. 300 N., between Ronald Reagan Parkway and C.R. 950 was reconstructed.

BEAUTIFICATION

Landscaping installed on Ronald Reagan Parkway.

Main St. streetscape improvements plan adopted by Town Council.

FUTURE LAND USE MAP UPDATES

At Town Council's direction, the Future Land Use Map component of the Comprehensive Plan was updated to determine the best locations for new commercial and industrial projects. Over 800 residents were engaged through an online survey and a public meeting.



4.22 MILES OF ROAD RESTORED

Including
12 RECONSTRUCTED ROADS \ 5 RESURFACED ROADS

TOWN OF Brownsburg STRATEGIC PLAN 2022

Based on comprehensive analysis and internal collaboration from staff and the Town Council our 2022 Strategic Plan provides a focused road-map for growth in Brownsburg. Adopted by the Town Council in August 2021, this plan strengthens our competitive position as an economic hub while providing staff with the necessary tools to meet realistic goals and objectives.

PLANNING FOR THE FUTURE OF BROWNSBURG



ROAD WORK. In summer 2022, construction will begin on a roundabout at Airport Rd. and Green St. \$1.3 million in road resurfacing projects will also take place over this summer.

CR. 700 N. reconstruction will begin with several improvements to the road in fall 2022.

A traffic signal will be installed at S. Northfield and Hornaday Rd.



IMPROVEMENTS. Sanitary Sewer Phase 1C project, along C.R. 700 N., will be completed in the fall.



PLANNING. Water Utilities will update Master Plans for the treatment plant, distribution, and collection systems. Parks will update its Recreation Zone Improvement Plan, create a Natural Resource Management Plan and conduct an Impact Fee Study

\$100 MILLION PROJECT PLANNED FOR BROWNSBURG RACEWAY

Garmong Development has launched the development of "The Commerce Park at Brownsburg Raceway," anticipating more than \$100 million in new economic development and capital investments to occur within the development.

The 47-acre project, located adjacent to both the Lucas Oil Indianapolis Raceway Park and the Ronald Reagan Parkway is expected to bring both new autosports companies focused on R&D in the industry and autosports manufacturing companies.

The National Hot Rod Association has committed to moving the raceway's main entrance to the west side of the park. In addition the Town of Brownsburg will build an access road directly off of Ronald Reagan Parkway.

BROWNSBURG POLICE DEPARTMENT IMPLEMENTS LICENSE PLATE READERS

This year, BPD implemented a license plate reader (LPR) system to better serve our community and investigate crimes.

These LPR systems are investigatory tools aid law enforcement by capturing objective evidence. They detect license plates and vehicle characteristics, not people or faces.

The department receives a real-time alert when a stolen car or known wanted suspect from a national crime database enters the jurisdiction area. They also alert officers if a vehicle associated with a missing person in an AMBER or Silver Alert is detected.

Brownsburg is recognized by the National Council for Home Safety and Security as the **SAFEST CITY IN INDIANA (7TH)**.

Brownsburg is the only Hendricks County community within the top 20 safest Indiana cities.



OFFICER RECOGNITION

Despite low staffing, officers continued to excel with their day-to-day duties.

Officer Nick Pugliese was recognized by Mothers Against Drunk Driving, Indiana Criminal Justice Institute and Governor Eric Holcomb for his impaired driving enforcement efforts.

Officer Heather Foote received the “Distinguished Service Award” from the Police Commission for saving three lives by CPR. She also received “Officer of the Year” from the Police Chief.



NATIONAL NIGHT OUT

It is our privilege to connect with Brownsburg residents through our annual National Night Out event. Through this event, we connected over 1,000 residents to 52 vendors offering resources from food services, non-profits, and safety information.

Plus, the community was able to ask officers questions, check out equipment, and enjoy the BHS Performing Arts performances from their fall musical “Guys & Dolls”!



CALLS for SERVICE

With an increase in population, Brownsburg experienced an 8% increase in calls for service.

31,215

TOTAL ARRESTS

Officers increased pro-active activities including patrols and enforcement to curb crimes.

600



View the full Brownsburg Police Department Annual Report at brownsburgpolice.org





EMS Responses
2,942

Fire Responses
103

Total Calls
4,371

Total Out of District Calls (Mutual Aid)
690

Station 131 received 70% of the service calls in 2021.



BROWNSBURG INSTALLS A SAFE HAVEN BABY BOX

Brownsburg installed a Safe Haven Baby Box in April. Located at the Brownsburg Fire Territory Fire Station 131, the box is open to the public.



It is the 55th in Indiana and the 63rd in the U.S. The boxes allow new mothers who are unable or unwilling to take care of a newborn to anonymously drop off babies younger than 30 days old — no questions asked.

The Brownsburg baby box was made possible by community donors, including St. Malachy Catholic Church, St. Malachy Catholic Church Gabriel Project, St. Malachy Catholic Church Knights of Columbus, Council #12540 and the Brownsburg Sertoma Club.



PANDEMIC'S IMPACT ON FIRE SERVICE PERSONNEL

Firefighters are no strangers to dealing with high-stress situations on the job. But, nearly two years after the COVID-19 pandemic started, Brownsburg Fire Territory personnel continue to face new challenges.

Firefighters and paramedics have seen an increase in the volume of calls coming in along with supply and staffing shortages. In addition, local hospitals have often been full this year, resulting in longer response times.

"I have been a paramedic for almost 20 years and I have never seen the state of emergency medicine in the way that it is right now," said Paramedic Jessica Hudson.

To combat these difficulties and fight burnout, the Brownsburg Fire Territory instituted new morale-building programs and mental health resources.

Despite the challenges, our Brownsburg Fire Territory will always respond to every call and provide the best care possible.

DEDICATED TO COMMUNITY EDUCATION

Thanks to a FEMA grant awarded in 2020 and a Walmart grant awarded in 2021, the Brownsburg Fire Territory acquired a new public education trailer and inflatable tent with ADA accessibility to provide fire safety, health and safety, and flammable material tips to Brownsburg residents.



FIRE SERVICE SAFETY

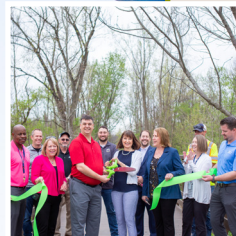
All firefighters and EMS personnel were outfitted with ballistic vests and helmets in a proactive measure to prepare first responders for potential violent calls.

WHAT'S NEW AT PARKS

WHITE LICK CREEK GREENWAY

We completed White Lick Creek Greenway, Phase 1, connecting the community north of I-74 to Arbuckle Acres Park and downtown Brownsburg.

Since July, we've connected over 15,000 walkers, cyclists, and runners to our local businesses!



STEPHENS PARK

Stephens Park renovations were completed, providing the community with six pickleball courts, outdoor fitness equipment, universal play features, a trail surrounding the park, 25 parking spaces, and a year-round restroom.



WILLIAMS PARK CIRCLE

We installed the Town of Brownsburg's first public art sculpture in our park system and improved access through the Williams Park entry circle.



PARKS BY-THE-NUMBERS 2021

View the full Brownsburg Parks Annual Report presentation at brownsburgparks.com



BLAST OFF PLAYGROUND PHASE 1 RENOVATIONS

Thanks to the hard work of more than 50 volunteers and staff, phase 1 of Blast Off Playground's renovations were completed in just five days in October.

Volunteers made priority repairs to replace wooden beams and posts with recycled plastic composite to better withstand weather and aging. A number of play features also were replaced.



IU HEALTH DAY OF SERVICE



BLAST OFF PLAYGROUND RENOVATIONS



NATURAL RESOURCES PRESCRIBED BURN



BLUES IN THE 'BURG



Offered in June and July and in partnership with local organizations, new enrichment camps gave kids a chance to get even more hands-on with art, science, sports, and cheer!

We also started a scholarship program for Adventure Camp to make summer camp more inclusive to community needs.



We expanded "Blues in the 'Burg" to a two-day festival, with blues music, good food, and plenty of fun! We are looking forward to further developing this signature Brownsburg event.



COLD HARD ART FEATURED ON NETFLIX COMPETITION

Brownsburg resident and business owner Tom Patsis of Cold Hard Art competed against 6 other welders on Netflix's reality show "Metal Shop Masters". Patsis won first place and was crowned the first Metal Shop Master of the competition.

PRIDE PICNIC AT WILLIAMS PARK

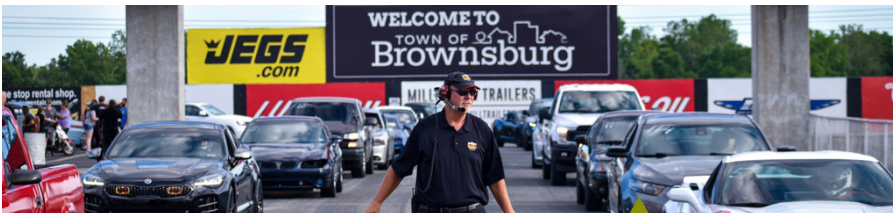
We hosted the Hendricks County Alliance for Diversity Pride Picnic at Williams Park. In addition, Town Council signed a proclamation recognizing June 27 as Pride Day.



BROWNSBURG BAND

in the Macy's Thanksgiving Day Parade

The Sound of Brownsburg performed "Mirko" from their award-winning show "Fly Away" in New York City.



ART MURAL

In May, A "Welcome to Brownsburg" art mural was commissioned by Brownsburg Kiwanis and painted by the BHS National Art Honor Society.



NEW RACING EVENTS

at Indianapolis Raceway Park

Indianapolis Raceway Park brought major racing events to Brownsburg this year, including a new SRX race with some of the biggest names in racing.